



Travel with experts

better



moments

PHOTOGRAPHY
WITH PASSION

Travel and photography with passion

In all the years that I have been working as a photographer, my work has been guided by two principles, to explore the world with my camera and to have fun while doing it. This stance is the foundation Better Moments was built on - the passion for photography is our guiding principle, and I am glad that so many of you choose to travel with me and our Better Moments experts, sharing this common ground.

As you are browsing through this book, you will notice that it is not an elaborate guide on how to become a pro photographer, instead, it is a collection of tips by our Better Moments experts that is based on their very own passion for photography. It is made for anyone and everyone, no matter what your skill level or how advanced your equipment is.

I hope that you will find our tips helpful and for more in-depth advice, you are always welcome to join one of our photography adventures.

Christian Nørgaard

Founder and CEO



Better Moments CEO and founder:
Christian Nørgaard

Graphic design: Håkan Andersson

Text editor: Laura Graf

All images and text in this catalog are under
International Copyright Legislation.

However, Better Moment's guests and potential
customers may download the catalog for private
use, but not for any commercial use.

Any violation of the International Copyright
Legislation will be reported to the International
Court of Justice of International Copyright
Legislation

Photo of mr Nørgaard by David Trud

Cover photo by Christian Nørgaard.





PHOTO BY CHRISTIAN NØRGAARD



Christian
Nørgaard

CEO and founder
of Better Moments

Keep your photos simple

Simplicity is sophistication. Want a nice Landscape or other kinds of photography, then make it simple with less clutter that could cause distractions. Can't harp this enough, making it simple and straightforward cancels all the distractions. This is key, to intensifying and giving a picture a simple focus.













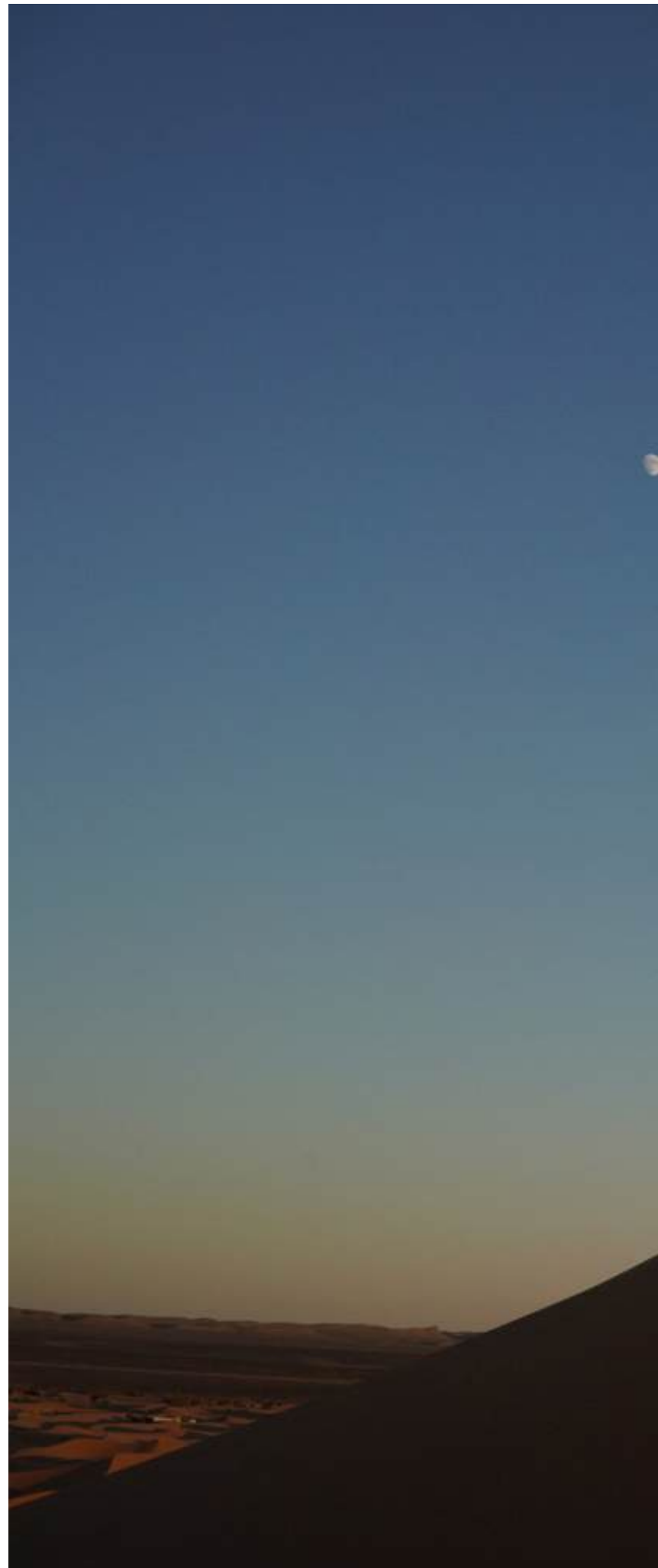


Sisse
Brimberg

National Geographic
photographer

Make sure you are prepared

Before you do anything else, prepare your camera so that you are ready to take the picture you are visualizing. This is true for any type of photography, but especially for wildlife photography where every split second counts. You only get one chance so you must be ready. Make sure you have all the right settings and check if you need to do exposure compensation. Being prepared will free you up so you can concentrate on making the image. It is so important that you can give all your attention to what is going on in front of the camera and not have to spend time thinking about the technical part when the opportunity for making a great image comes about.



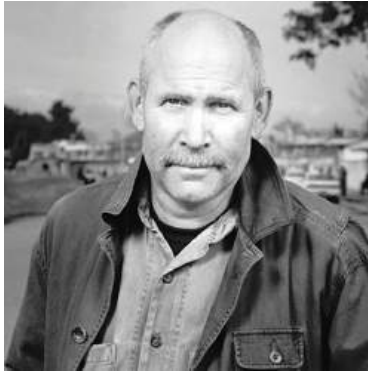












Steve
McCurry

National Geographic,
World Press Photo
first place

Capture the real human hidden inside

The photograph is an undeniably powerful medium. Free from the constraints of language, and harnessing the unique qualities of a single moment frozen in time.

Look for the unguarded moment, the essential soul peeking out, experience etched on a person's face. Try to convey what it is like to be that person, a person caught in a broader landscape, that you could call the human condition.



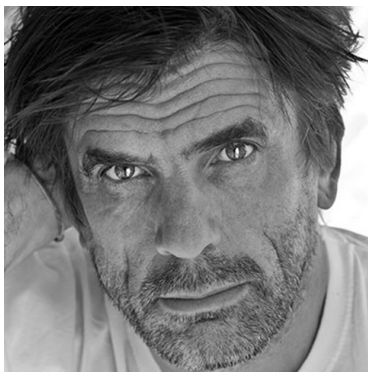












Arne
Hodalič

National Geographic
photographer
& photo editor

Catch the viewer's attention

The human eye is very close to the frame of a 50mm lens and our entire lives we are looking through this fixed perspective. It is normal, that we are used to it (and also tired of it!), so using wide angle or telephoto lenses give a new and fresh look on the world around us. Such "different" photos immediately catch our attention and interest.



















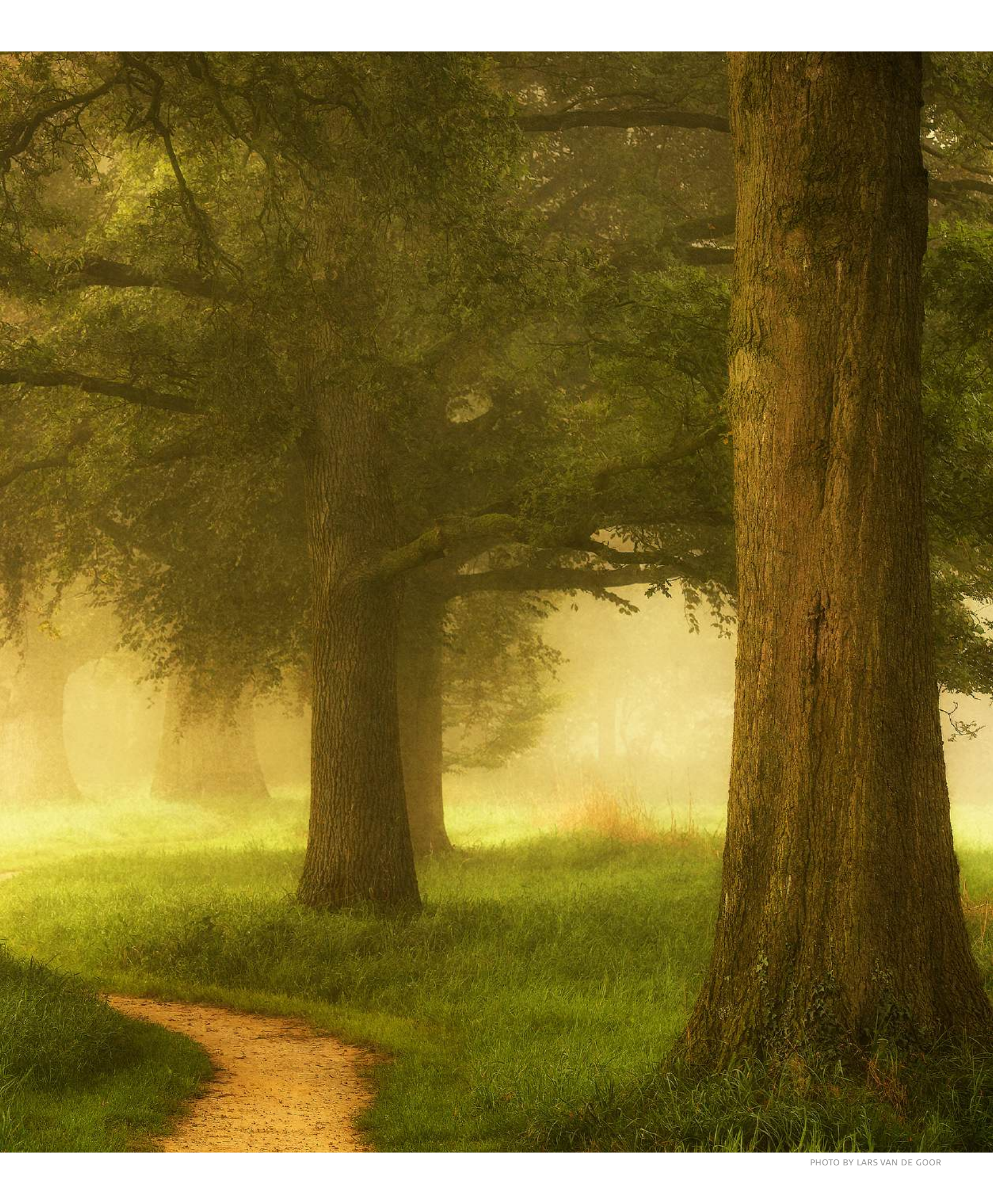
Lars van
de Goor

Hasselblad
Master Landscape
photographer

Dare to experiment

You spotted a beautiful scene. Now what? You can try and adjust the rules or sit back, when the situation will allow it, and just look. Take some time to breath in the landscape instead of start shooting right away. Especially when you taking pictures of a famous spot. You can take a similar image you already have seen from this spot and when you're lucky you will have great light. However when I am browsing the several photo sharing sites, I get hardly surprised. I see the same images over and over again. If that's your goal, fine. But often when I am at such a famous spot I see more possibilities. Don't play safe, just play and try something new. Experiment. And look at your framed piece of life and see if it's giving you a little shiver or not. If you're not too excited about it, don't expect others to be.















Andreas
H. Bitesnich

Award-winning
fine art photographer

Stay open-minded

Go with the flow - be flexible and ready to throw your idea overboard if a better one presents itself. In the end, the picture speaks for itself and that's all that matters.



Copyright: Andreas H. Bitesnich



BITESNICH.COM

PHOTO BY ANDREAS H. BITESNICH









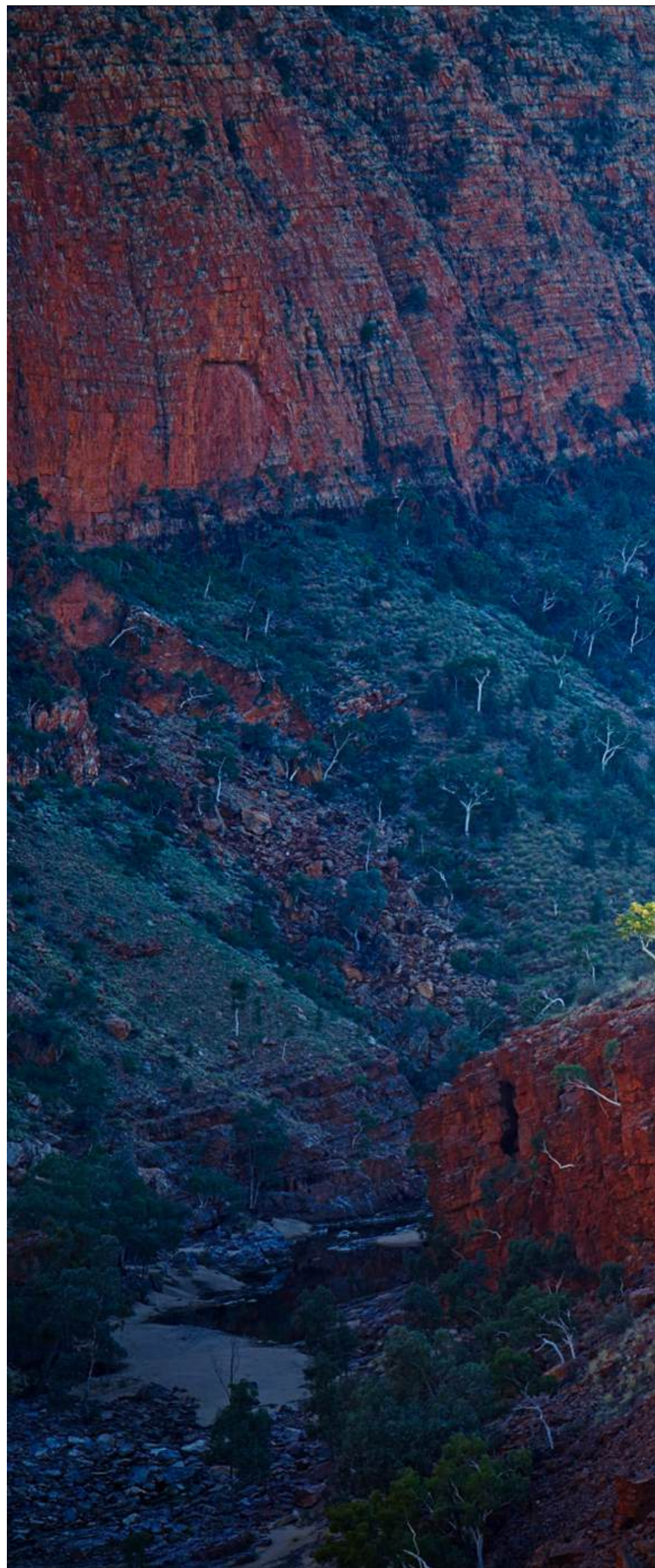


Peter Eastway

AIPP Grand Master of Photography, Publisher Better Photography Magazine

Make your life easier

Auto ISO is great for travel photography. Travellers can be shooting dark interiors one minute and bright sunny landscapes the next. By setting Auto ISO on your camera, you can ensure you're always shooting with a sufficiently fast shutter speed to avoid camera or subject blur. And high ISO settings on modern cameras are no longer a problem in terms of image quality – they look great!















Tom D. Jones

Hasselblad Master
& European Fine Art
photographe

Only hard work can do it

There is no secret that will make you a great photographer. Careers are built on very hard work and being critical with yourself. Start small and give yourself time to grow. Save up and buy yourself a decent DSLR and a good set of lenses. If you create quality products and provide good service, clients will always find you.



















Hamid
Sardar-
Afkhami

Writer, photographer,
award-winning filmmaker

Out in the open

I am in search of the very soul of people, a place, a culture. I don't believe in 'stealing' photographs. I don't believe in working with telephoto lenses. I believe in just being out there as long as it takes. And once you become part of the family, it's when all those inhibitions drop - that's when the magic occurs.













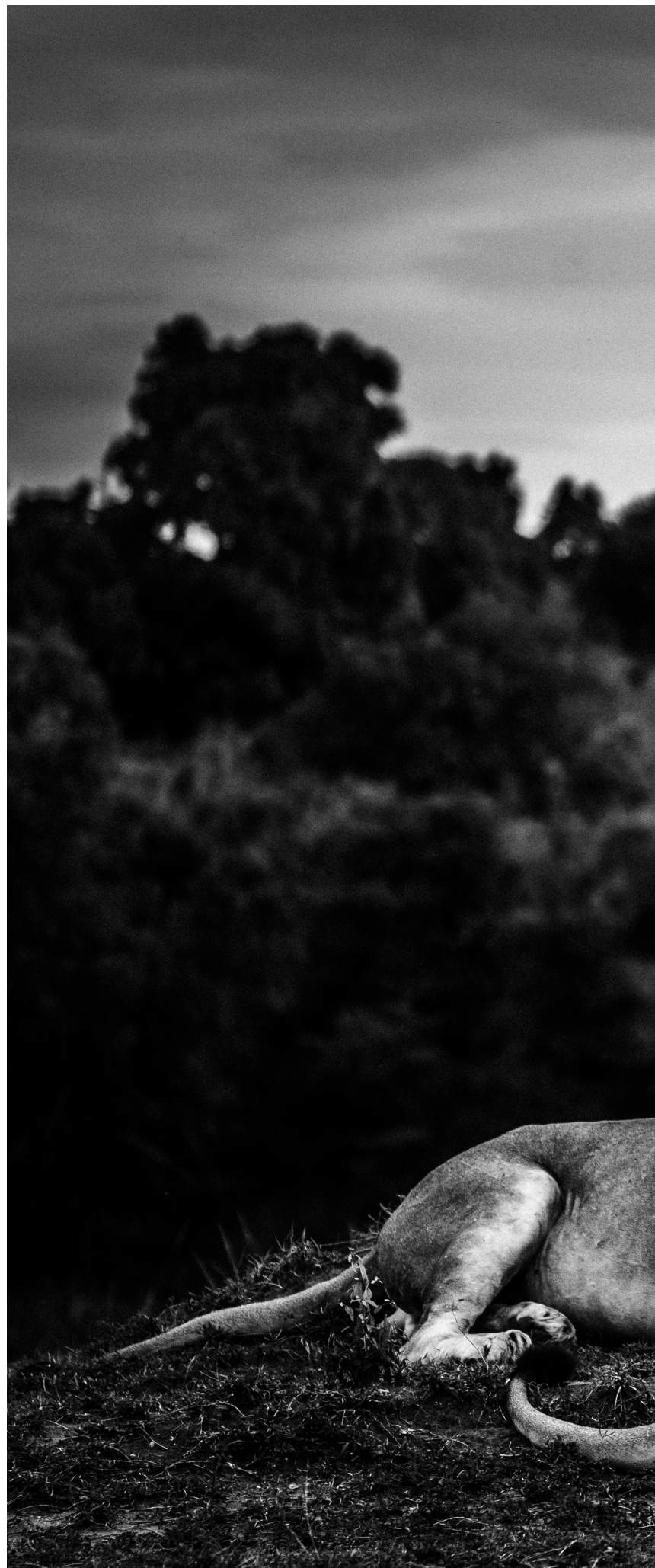


Laurent
Baheux

Award-winning
wildlife photographer

Embrace the surroundings

Photography is always a matter of compromise. Sometimes, you think that something can interfere in the picture like woods, grass or other things, but in fact, it can also become a part of your creation. That's why I think there is no rule. The first challenge is to combine all the required components. It is impossible to figure out how long it may take to meet a specific animal, with the appropriate light and atmosphere.















STAY IN TOUCH



WE ARE PROUD TO PARTNER WITH

