

CUBA

FACES OF CUBA

EXPERT

ARNE HODALIČ

10 DAYS OF PHOTOGRAPHY

better  moments



Photo by David Trud

Thanks for choosing Better Moments for your next adventure workshop.

Better Moments was founded in 2011 by Philip Boissevain and me, two experienced veterans of the international professional photography industry. We met when working at Hasselblad, Philip as the Global Marketing manager and me as the Global Photographer Relations manager.

Today Better Moments has become the leading photo workshop platform organizing high-end workshops for photo enthusiasts worldwide.

You will learn from the world's most experienced photographers within their fields to refine your personal style and sharpen your technical skills. Additionally, we want you to share your excitement for photography and enjoy great moments in life. And we want you to explore your passion and expand your photographic skills and vision.

Better Moments mission is to deliver exclusive workshops in landscape, wildlife and travel photography at unique locations around the world. I want you to explore your passion for photography and work and earn from the world's most renowned photographers who all have excellent teaching skills, local knowledge and experience.

Better Moments CEO and founder: Christian Nørgaard

Graphic design: Anders Lundgren

Text editor: Jeff Grant

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Cover photo by Arne Hodalič

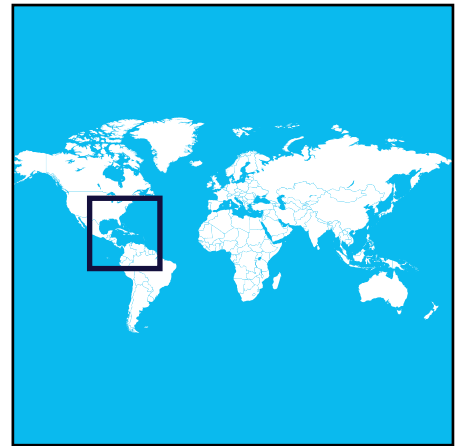
Photography with passion,
Christian Nørgaard

PHOTOGRAPHY WITH PASSION









FACES OF CUBA

Cuba – a country where you can travel back in time and observe the social changes happening in the last few years.

From the old cobbled streets of Havana, where American cars from the 1950s are just one of the attractions, to the sugar cane mills and cigar factories – Cuba is as colourful and rich in contrasts as it gets. Locals do not mind being photographed on the streets, during samba dancing or afternoon siestas.

Colonial style old villas stand next to monuments of the Cuban revolution, youngsters are playing alongside the elderly, who enjoy their evening rum.

TRAVEL WITH

Better Moments' mission is to deliver exclusive workshops and we want you to explore your passion for photography and work with the world's most renowned photographer, Arne Hodalič during your Cuba expedition.

HIGHLIGHTS

Learn how to approach the unique challenges of travel and street photography. How to capture images of people in their natural environment and how to approach locations and subjects.

The old Havana, with its monumental buildings, cobbled streets, famous waterfront and old cars.

The old city of Trinidad, with its impressive church, main square and narrow alleys.

The city of Santa Clara, full of monumentalism and communist style imagery.

Sugar Mills Valley – admire the sugar cane plantations and colonial villas.

Cigar factory – see, feel and smell, how and where the best cigars in the world are hand-rolled.

Boxing schools of Havana – feel the passion for this sport, which is one of the most popular ones in Cuba.

WHAT YOU WILL LEARN

You will learn how to approach the unique challenges of travel photography and how to capture

candid moments, dynamic energy, motion, human interaction and the simplicity of travel photography.

ON LOCATION

Instruction and training in the best photography techniques, including personal hints and advice.

Composition and focus on lines, golden section, perspective, foreground, background and middle ground.

How to work in different lighting conditions.

Portrait photography techniques: depth of field, composition, selecting the best possible available light.

Night street photography.

How to handle equipment with care on location.

Private hands-on lessons that will help you take your photography skills to the next level.

How to approach local people in a natural way.

The secrets behind travel and street photography.

IN CLASSROOM

Expert review and constructive

critique/feedback of the images taken during the day.

On request, Lightroom and Photoshop course.

Effective conversion to black and white using NIK Software.

Visual storytelling: Learn from the National Geographic Photo Editor-in-Chief how to bring your photos to life.

A Better Moments Certified Photo Instructor is available during the entire workshop to help with camera settings, the basics of composition and to help in general.

PRICE & BOOKING



PASSION



ARNE HODALIČ

*I don't divide my
time between work
and leisure. I just
live.*

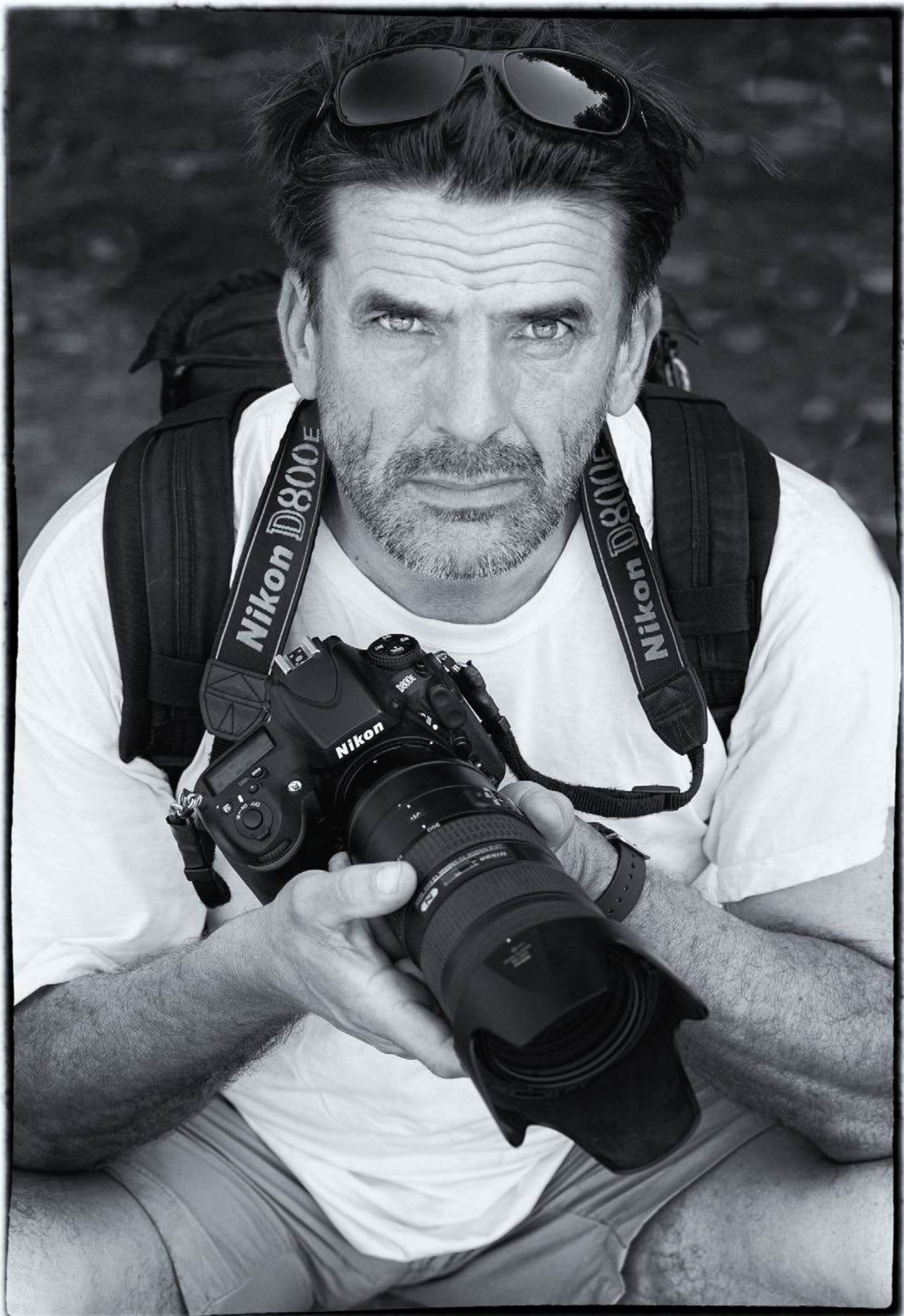
TRAVEL WITH THE BEST

Arne Hodalic is the photo editor of National Geographic Magazine Slovenia. Originally studying biology in Ljubljana, his first trip to India in 1989 changed his professional career when his photos were published in a prestigious Swiss magazine, Animan.

Since then he has travelled the world on photo-assignments. He is also a passionate adventurer and cave diver, participating in numerous sailing, mountaineering and caving expeditions.

In 2008 he received an honorary doctorate at the University of Ljubljana, becoming a lecturer in photography and photojournalism.

His photos and photo stories have appeared in books, exhibitions and many of the world's most prestigious magazines, among others National Geographic Magazine, Life (USA), Time, Figaro Magazine, GEO, Paris Match, Marie Claire, Die Zeit, Cosmopolitan and Stern.



ITINERARY



Photo by Arne Hodalič



DAY 1

ARRIVAL

Upon arrival to Havana you will be picked up at the airport and taken to our hotel.

After dinner Arne Hodalič will introduce the workshop, and present his magnificent and inspiring work from Cuba.

Participants (those who want to) submit seven of their photos for review by Arne.

DAY 2-3

HISTORICAL TREASURES OF HAVANA

We will start the day with an orientation walk through old Havana – from San Francisco de Asisi square to Plaza de Armes, followed by a visit to modern day Havana.

Street photography will be the focus of our stay here, as the motifs are abundant: locals going about their everyday business, historical buildings with their amazing staircases and balconies...

We will visit one of the famous boxing schools and cigar factories in Havana.

Evenings will be dedicated to blue light photography, followed by classroom workshops.

DAY 4

HAVANA – CIENFUEGOS – TRINIDAD

In the morning, we drive to Cienfuegos and stop there for the main attractions: Jose Marti park, Terry theatre.

After lunch, we continue our drive along the seaside towards Trinidad.

DAY 5-6

TRINIDAD

We are spending two days in this colourful old town, bustling with American cars and local houses facing the streets, offering us a view inside through the famous grilled windows. Climb atop a city tower for a unique perspective.

In the afternoon of day 6, we are driving to Sugar Mills Valley, photographing the sugar cane plantations and refineries. Colonial houses that used to belong to rich plantation owners are a must see as well.

DAY 7

TRINIDAD – SANTA CLARA

After breakfast, we will take the bus to the town of Santa Clara, where the past communist era is more present than anywhere else. We spend the night here.

DAY 8

SANTA CLARA – HAVANA

After the morning street photography tour, we hop on the bus again and drive back to Havana's capital city.

DAY 9

HAVANA

Participants have all day to themselves, wandering around Havana and capturing those moments that they might have missed at the beginning of our tour.

Evening dinner will be accompanied by the selection of the best photos from the trip, submitted by the participants.

DAY 10

DEPARTURE

Transfer to the airport will be provided.

PRICE & BOOKING



HOME





GETTING THERE

Havana's Jose Marti International Airport is the largest and busiest airport in Cuba handling flights for more than 25 international airlines.

VISA

All visitors are required to have a passport valid for at least six months beyond the intended stay. All travellers must apply for a visa to Cuba at the nearest consulate of Cuba. It is the responsibility of each traveller to obtain all valid travel documents and visas before arrival at this destination.

WEATHER

This is the dry season and the most popular time to visit Cuba. It rains much less and because of this the temperature and humidity drop make conditions much more comfortable. Average temperature is 23 °C, with a high of 27 °C (day) and a low of 18 °C (night).

LANGUAGE

The official language is Spanish.

HEALTH

Check with your doctor which vaccinations or medications are recommended for this destination. Remember to plan well ahead with vaccinations. Allow up to six weeks to receive the full course, as some vaccinations require more than one dose, and some should not be given together.

CURRENCY

Cuban convertible peso, Cuban peso.

QUICK GUIDE

Cuba is a Caribbean island nation under communist rule. From the old cobbled streets of the capital,

Havana, where American cars from the 1950s are just one of the attractions, to the sugar cane mills and cigar factories – Cuba is as colourful and rich in contrasts as it gets.

Locals do not mind being photographed on the streets, during samba dancing or afternoon siestas.

Colonial style old villas stand next to monuments of the Cuban revolution, youngsters are playing alongside the elderly, who enjoy their evening rum.

Cuba is a medley of sights and impressions and a paradise for photographers.

PRICE & BOOKING



HOME



QUICK GUIDE

We wish you to travel with the greatest possible comfort and to know that you have received as much information as possible





EQUIPMENT

Whether this is your first trip or your "hundredth" workshop with us, it's always helpful to have a rundown of what items you may want to pack so you have a travel checklist. Bookmark this packing list, because you'll want to refer back to it to make sure you've thought of everything you might want to pack.

CAMERA

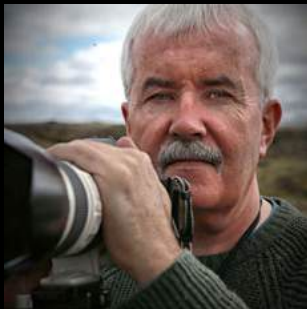
The camera list is for inspiration, since you know better than anyone what equipment you prefer.

- | | | |
|---|---|---|
| <ul style="list-style-type: none"><input type="checkbox"/> Bring your own laptop computer and storage medium<input type="checkbox"/> Camera body(s)<input type="checkbox"/> Lenses, 24-70mm zoom and 70-200mm zoom or similar lenses are very good<input type="checkbox"/> Bag for all camera gear<input type="checkbox"/> Light bag for easy hiking with camera bodies and accessories | <ul style="list-style-type: none"><input type="checkbox"/> Cleaning kit for cameras and lenses<input type="checkbox"/> Rain/dust covers for cameras and lenses<input type="checkbox"/> Charger for batteries<input type="checkbox"/> Spare batteries<input type="checkbox"/> Standard power converter<input type="checkbox"/> Raw processing software<input type="checkbox"/> Memory cards and card wallets<input type="checkbox"/> Memory card reader<input type="checkbox"/> USB key to exchange images | <p>NICE TO HAVE</p> <ul style="list-style-type: none"><input type="checkbox"/> Tripod<input type="checkbox"/> Lens extenders<input type="checkbox"/> Camera straps for ease of changing from one camera to another<input type="checkbox"/> Graduated filter set<input type="checkbox"/> Filter holder<input type="checkbox"/> High quality polarizing filter<input type="checkbox"/> Lens belt |
|---|---|---|

PHOTOGRAPHER

Each month we select a photographer from one of our many workshops who deserves special recognition. The Photographer of the Month is chosen by the Better Moments workshop experts, including Better Moments CEO, Christian Nørgaard.

OF THE MONTH



Eugene Treanor was awarded **Photographer Of The Month,** **August 2017**

Eugene Treanor is originally from Ireland, but has been living in New York for three decades. His interest in landscape photography began 20 years ago, capturing the autumn colors of Northern America.

PHOTOGRAPHER OF THE MONTH - AUGUST 2017



EUGENE TREANOR

better moments



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