

AUSTRALIA

Incredible scenery and
natural phenomena



better  moments

Expert
Peter Eastway
11 days of adventure

Better Moments means



Thanks for choosing Better Moments for your next adventure workshop.

Better Moments was founded in 2011 by Philip Boissevain and me, two experienced veterans of the international professional photography industry. We met when working at Hasselblad, Philip as the Global Marketing manager and me as the Global Photographer Relations manager.

Today Better Moments has become the leading photo workshop platform organizing high-end workshops for photo enthusiasts worldwide.

You will learn from the world's most experienced photographers within their fields to refine your personal style and sharpen your technical skills. Additionally, we want you to share your excitement for photography and enjoy great moments in life. And we want you to explore your passion and expand your photographic skills and vision.

Better Moments' mission is to deliver exclusive workshops in landscape, wildlife and travel photography at unique locations around the world. I want you to explore your passion for photography and work and learn from the world's most renowned photographers who all have excellent teaching skills, local knowledge and experience.

Photography with passion,
Christian Nørgaard

**better
moments**



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Christian Nørgaard

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Photo above by David Trud

Cover photo by Peter Eastway

Photography with passion

Our passionate experts

Steve McCurry - National Geographic, World Press Photo first place

Sisse Brimberg - National Geographic photographer

Peter Eastway - AIPP Grand Master of Photography, Publisher Better Photography Magazine

Steve Bloom - National Geographic photographer

Arne Hodalič - National Geographic photographer & photo editor

Hamid Sardar-Afkhami - writer, photographer, award-winning filmmaker

Lars van de Goor - Hasselblad Master Landscape photographer

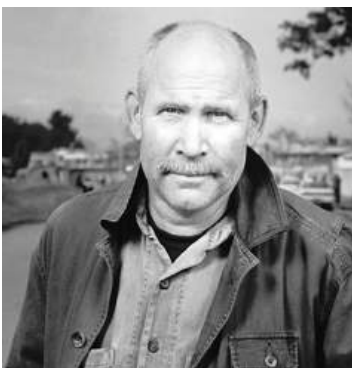
Tom D. Jones - Hasselblad Master & European Fine Art photographer

Michael Nichols - wildlife journalist, National Geographic editor

Orsolya Haarberg - Natural History Museum Wildlife Photographer Of The Year

Marco Di Lauro - World Press Photo Award

Christian Nørgaard - CEO Better Moments



"My life is shaped by the urgent need to wander and observe, and my camera is my passport."

Steve McCurry





PHOTO BY PETER EASTWAY





Explore Australia

Australia's red dirt outback, lush hinterland and dark sea cliffs all hide incredible scenery and natural phenomena waiting to be photographed.

Award-winning Australian landscape photographer Peter Eastway will take you on a journey through his home country's most spectacular region: the Outback. Explore the continent's red centre and its fantastic natural wonders. Discover its gorges and canyons, capture brilliant sunset colors on stunning rock formations, watch the sun rise at iconic Uluru and photograph the Milky Way in the middle of the desert.

AERIAL PHOTOGRAPHY

For years, we have been shooting over the most scenic spots so don't miss this unique opportunity to photograph Australia's Outback from above together with the best.

This offer is optional, hence, if you wish to join this particular workshop please let us know in advance. The price depends on the number of guests and location. Therefore, you can sign up and subsequently cancel if the workshop is outside your travel budget.



Australia Highlights

Better Moments' mission is to deliver exclusive workshops and we want you to explore your passion for photography and work with one of the best photographers, Peter Eastway, during your Australian expedition.

■ HIGHLIGHTS

- Shoot in Sydney and along New South Wales amazing coastline incl. Kiama's blowhole
- Experience the famous monolith Uluru at sunrise and sunset
- Explore Rainbow Valley and capture the colored rocks when they light up in the afternoon light
- Photograph the scenic landscape of the Western MacDonnell Ranges
- Star photography in the desert with no light pollution
- Explore the beautiful Kings Canyon National Park
- Shoot at Standley Chasm, a cultural icon of Central Australia
- Opportunity for aerial photography by helicopter at Ormiston Gorge.

■ WHAT YOU WILL LEARN

- You will learn how to approach the unique challenges of landscape photography and how to capture spaciousness, dynamic energy and the simplicity of natural landscape photography.

■ ON LOCATION

- Teaching and training in the best techniques and personal hints and advise.
- Composition and focus on lines, golden section, perspective, foreground.
- Work in different lighting and with short/long exposure times and aperture.
- How to handle equipment with care on location.
- Private hands-on lessons that can help taking your photography skills to the next level..

■ IN CLASSROOM

- Expert review and constructive criticism of the images taken during the day.
- Post processing workflow
- One-to-one Portfolio Review.
- A Better Moments Certified Photo Instructor is available during the entire workshop to offer assistance with camera settings, the basics of composition, guide and help in general.









Upstairs with Peter Eastway



PHOTO BY PETER EASTWAY

Peter Eastway is a contemporary Australian photographer who is known internationally for his landscape and travel photography. He also shoots editorially, selectively in advertising and portraiture. For more than 30 years, Peter has been involved in photographic magazine, establishing his own title with Australia's Better Photography Magazine, in 1995. Today it is one of Australia's leading photography magazines.

INTERNATIONALLY RENOWNED

His work has been exhibited and published internationally and he is the author of Lonely Planet's Guide to Landscape Photography, as well as having his work featured on the cover of the Lonely Planet's guide to Australia and in articles in the Qantas inflight magazine, and in an Apple television commercial.

He has worked with Phase One cameras, researching and promoting its high-end medium format cameras and Capture One raw processing software. And he featured in the television series Tales By Light as seen on the National Geographic Channel, produced in partnership with Canon Australia.

Peter Eastway is a Master of Photography and an Honorary Australian Institute of Professional Photography and Honorary Fellow of the New Zealand Institute of Photography. He has won the 1998 AIPP Professional Photography Award. He is also a member of the ND5 Ninety collective with Michael Fletcher and Les Walklin. He won the 2010 Order of Distinction and the 2011 WPPI Print Competition in Las Vegas, USA. He was named Professional Photographer of the Year 2010; Landscape Photographer of the Year 2013.

**"How do you become
a photographer with
a million dollars?
Start out with two
millions!"**

Peter Eastway

is an AIPP Grand
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A NEW TRADITION

Peter's early landscapes were primarily black and white, carefully printed and toned, but with the advent of digital photography, he is taking a leading role internationally in creating a New Tradition of high quality landscape imagery. Peter speaks nationally and internationally on topics including landscape photography, Photoshop techniques, publishing and the business of professional photography.

"Many people think professional photography would be a great way to earn a living, and they are right. But too many forget the first word – professional. My advice to newcomers would be to do a business course before starting a career as a photographer. Here's a quick joke: How do you become a photographer with a million dollars? Start out with two millions!" Peter say in an interview to Tristan Jud / Raw.

STILL SURFING

"I love surfing and when I was young, I wanted to photograph my friends surfing as well. In fact, I couldn't understand why people photographed anything other than surfing, but my views on that have now changed." At 57 years of age, Peter still rides a short surfboard, believes two skis are better than one, and in case you're buying him lunch, he is vegetarian.





Itinerary

DAY 0

■ ARRIVAL IN SYDNEY, NEW SOUTH WALES

We suggest arriving one day early in order to adapt to both the climate and the time zone. Enjoy the day exploring Sydney – visit the Botanical Gardens, walk along the waterfront to the famous Sydney Opera House, take a ferry to Manly, go for a stroll in Darling Harbour and the Rocks, or relax on one of the sandy beaches.

DAY 1

■ SYDNEY - WELCOME DINNER & MEET YOUR GUIDE

Better Moments and Peter Eastway will meet you at our hotel in Sydney for a welcome dinner and give you a detailed briefing about the upcoming workshop.

We will present our program and provide you with our best advice on equipment usage and important location details.

Tonight ends with an image show of Peter's best work from Australia.

DAY 2

■ NEW SOUTH WALES' AMAZING COASTLINE

Drive to Kiama, which is located south of Sydney, with photo stops along the way to photograph Australia's amazing coastline. The unspoilt South Coast of New South Wales is lined with a rugged coast of volcanic rocks and outcrops that make for stunning landscape photography.

In the evening, we will have dinner together and afterwards discuss the photos taken during the day.

DAY 3

■ KIAMA - SUNRISE PHOTOGRAPHY AND A VISIT TO THE BLOWHOLE

We are off to an early start today for sunrise photography along the coastline. We will visit the Little Blowhole, a natural sea cave formed from volcanic lava – smaller than the iconic Kiama blowhole but just as impressive. Afterwards, we will photograph at Kiama's big blowhole, which spouts seawater skywards – often 20m or more.

In the right conditions, waves surge into the craggy passage and compress the air inside, and then the air and water erupt through the hole in a booming sound. We will continue exploring the area and hinterland with our cameras for the remainder of the day.

Dinner at the hotel and image review and critic by Peter Eastway.

DAY 4

■ ALICE SPRINGS – OFF TO THE OUTBACK

Early drive to Sydney Airport for an early flight to Alice Springs, the second largest town in the Northern Territory. Today, we will visit Rainbow Valley, one of the 'must-do' places for serious outback photographers, in the evening for a sunset shoot. The rock face at Rainbow Valley lights up as the soft sunlight hits the surface of the scenic sandstone bluffs and cliffs – truly a photographer's delight!

In the evening, photo review by Peter Eastway.

DAY 5

■ GLEN HELEN: STANDLEY CHASM & WESTERN MACDONNELL RANGES

Today we will drive to Glen Helen Resort and shoot along the road at Stanley Chasm. "Dramatic natural beauty" is probably what sums Stanley Chasm up best as it is a spectacular geological and significant cultural icon of Central Australia and the perfect playground for any landscape photographer. The magnificent chasm is so tall and narrow that the sun makes it appear to be on fire, but only for a very short period in the middle of the day.

In the evening, we will shoot at Western MacDonnell Ranges, a series of striking mountain ranges that span both eastward and westward outside of Alice Springs. Within those ranges, you will find some amazing gorges that would get any outdoor photographer excited. We will stay until sunset to capture the wonderful colours the setting sun paints on the rocks.

We all meet after dinner to work on our images. Peter will give one-to-one support on framing and post production.

DAY 6

■ ORMISTON GORGE - AERIAL PHOTOGRAPHY WORKSHOP

No rest for the wicked – we will get up early to take photos at Ormiston Gorge at sunrise. There are many beautiful angles from which you can shoot the scenery and its reflections in the water. Lone scattered ghost gum trees make for a great subject for photography.

Optional, helicopter flight over Gorge to capture its beauty from the air. Alternatively, you can explore the area further by foot.

PRICE & BOOKING



After dinner, we will discuss the images taken during the day and Peter will provide feedback and suggestions.

DAY 7

■ **KINGS CANYON NATIONAL PARK**

After breakfast, we will drive from Glen Helen to Kings Canyon by dirt road with photo stops along the way to capture the magnificent desert scenery. Across vast stretches of red sand, rises the pre-historic sandstone walls of Kings Canyon – the sandstone cliffs that rise above the gorge tower over the surprisingly lush vegetation of the appropriately named 'Garden of Eden' below. We will shoot Kings Canyon's surroundings in the evening and explore its natural wonders with our cameras.

After dinner, image editing workshop and photo review by Peter Eastway.

DAY 8

■ **ULURU - SUNSET AT THE WORLD'S LARGEST MONOLITH**

In the morning, we will continue discovering the incredible sceneries at Kings Canyon before we travel to Yulara to photograph magnificent Uluru, also known as Ayers Rock, at sunset during which brilliant colors light up both the sky and the natural red sand that covers everything out here.

Uluru probably is the best known landmark of Australia. The massive monolith rises out of the barren plain and dominates the area.

DAY 9

■ **OLGAS AND STARRY SKIES**

We will shoot Uluru in the morning and walk around the monolith in the afternoon as it typically changes color and appearance depending

on the angle, weather and time of day. The rock can appear moody on overcast days, shiny when it's wet and glowing red at sunset. You will capture spectacular shots whatever the circumstances.

In the evening, we will photograph the Olgas (Kata Tjuta). The ancient rock formations rise majestically above the green-tinged bushland only 16 miles away from Uluru. Kata Tjuta means 'many heads' in the local Anangu language and there are actually 36 of them that provide for magnificent panorama shots. Give yourself time to explore the pathways to find a perspective and watch the twilight colors evolve as the sun starts to set.

Central Australia is a superb place to photograph the night sky so we will do so after the stars have come out. If we are lucky, we will be able to photograph the Milky Way twinkling in the night sky.

DAY 10

■ **BACK TO SYDNEY**

Today we will fly back to Sydney. If time allows, we will discover more of the city with our cameras before we have our farewell dinner in the evening.

DAY 11

■ **TIME TO SAY GOODBYE**

Today we return home.

However, if you like to extend your stay in Australia, Better Moments can give you advice on what to see and do.







Equipment

Whether this is your first trip or your "hundredth" workshop with us, it's always helpful to have a run-down of what items you may want to pack so you have a travel checklist. Bookmark this packing list, because you'll want to refer back to it to make sure you've thought of everything you might want to pack.

■ CLOTHING

A good plan is to dress "layer-by-layer". You then are well prepared for whatever weather arrives.

- ☐ Wind and waterproof jacket
- ☐ Wind and waterproof pants
- ☐ Rubber boots - with room for extra (wool) socks
- ☐ Hiking boots
- ☐ Wool underwear
- ☐ Fleece/sweater
- ☐ Cap
- ☐ Gloves
- ☐ Waterproof outdoor cushions - nice to sit on when we sail in the arctics or when we sit and enjoy the scenery on land.
- ☐ A small backpack
- ☐ Binoculars

■ NICE TO HAVE

- ☐ Sunscreen
- ☐ Sunglasses

■ CAMERA

The camera list is for inspiration, since you know better than anyone what equipment you prefer.

- ☐ Bring your own laptop computer and storage medium
- ☐ Camera bodie(s)
- ☐ Tripod
- ☐ Lenses
- ☐ Bag for all camera gear
- ☐ Light bag for easy hiking with camera bodies and accessories
- ☐ Cleaning kit for cameras and lenses
- ☐ Rain/dust covers for cameras and lenses
- ☐ Charger for batteries
- ☐ Spare batteries
- ☐ Standard power converter
- ☐ Raw processing software
- ☐ Memory cards and card wallets
- ☐ Memory card reader
- ☐ USB key to exchange images

■ NICE TO HAVE

- ☐ Lens extenders
- ☐ Camera straps for ease of changing from one camera to another
- ☐ Graduated filter set
- ☐ Filter holder
- ☐ High quality polarizing filter
- ☐ Lens belt









Quick guide

We wish you to travel with the greatest possible comfort and to know that you have received as much information as possible.

■ GETTING THERE

Sydney International Airport – locally known as Kingsford Smith Airport – is Australia's busiest airport. There are plenty of international flights arriving and departing each day. The airport is located just 13 minutes by train from the city. Airport Link offers a fast and convenient way to reach the city and suburbs, with trains running approximately every 10 minutes

■ VISA & IMMIGRATION

Unless you are an Australian or New Zealand citizen, you will need a valid Australian visa to enter the country. You must apply for a visa before leaving home, e.g. at your nearest Australian Embassy or Consulate. You can also apply for certain types of visas online. Australia has very strict rules about things you can bring into the country due to its biosecurity requirements.

■ WEATHER

Australia's climate varies greatly throughout the eight states and territories; there are four seasons across most of the country and a wet and dry season in the tropical north. In May, the temperature in

Sydney ranges from 10 – 20 degrees Celsius. In the Outback, autumn is moderately temperate with average temperatures of 8 – 23 degrees Celsius.

■ LANGUAGE

English.

■ CURRENCY

Australian Dollar (AUD)

■ QUICK GUIDE

□ New South Wales is Australia's oldest and most-populous state. It is home to popular attractions including the Blue Mountains and the Hunter Valley wine region.

□ Sydney is the nation's largest city and is renowned for its idyllic beaches, great walks and world-class dining. You can still see party of the early settlements in "The Rocks".

□ There are plenty of museums in the city that are worth visiting, e.g. the Art Gallery of NWS or the Museum of Contemporary Art.

□ Taking a stroll through the Royal Botanical Gardens or the Chinese Gardens will give you a break from the bustling city. Or head further outside for one of the coastal walks that offer magnificent views.

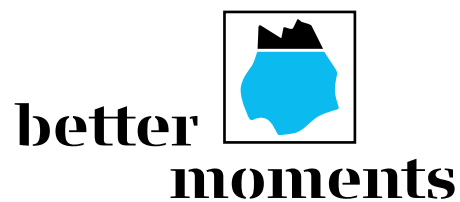
□ More so than than Uluru, Alice Springs is the the heart, soul, and centre of the outback. You can take a pleasant afternoon stroll to the Alice Springs Telegraph Station and explore the town's earliest beginnings there.

PRICE & BOOKING









BETTER MOMENTS APS

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