



# ABOUT BETTER MOMENTS

## THE BEGININGS

Better Moments was founded in 2011 by Christian Nørgaard and Philip Boissevain, two experienced veterans of the international professional photography industry. The focus was to create exciting photo workshop experiences, enabling our guests to return home with unique and amazing images. These legendary pioneering adventures led Better Moments being known as the Scandinavian founder of photo workshops.

## TODAY

In 2018, we received the Gazelle Award by Børsen, Denmark's leading financial newspaper, awarding us for continuous growth.

Better Moments has become a leading photo workshop platform organizing high-end workshops for passionate photo enthusiasts worldwide.

Our workshops create unique opportunities for our guests to learn from the world's best photographers within their fields. They learn to refine their personal style and sharpen their technical skills in stunning, remote and highly scenic locations.

We want them to explore their passion and excitement for photography – and to enjoy great moments in life.

## WHAT WE OFFER

- high-end photography workshops at beautiful destinations
- small groups to maximize learning
- wildlife, landscape and/or travel & portrait focus
- acknowledged and experienced experts, each familiar with the destination's specific characteristics and best spots for photography
- hands-on on location workshops and class room seminars for image review and photo editing
- everything taken care of - just book your flight and we will take care of the rest
- insured booking via the travel guarantee fund

## ICING ON THE CAKE

On selected EXPLORER workshops we offer a Phase One camera system and software to use for free, including training from a Phase One expert.

All our workshop participants receive a 30% discount voucher for Illux and 66 North.

## OUR DESTINATIONS

We currently offer photography workshops at the following destinations:

Bhutan, Burma, Cuba, Ethiopia, Faroe Islands, Finland, Iceland, India, Mongolia, Morocco, Namibia, Nepal, Netherlands, Norway (Lofoten & Svalbard), Scotland, Sri Lanka, Tibet - more to come!

## PARTNERS

Our partners supply us with workshop and photography equipment:

- **Phase One** high-end digital photography equipment and software
- **SanDisk** manufacturer of flash memory products
- **Carl Zeiss** manufacturer of optical systems
- **66 North** Icelandic outdoor wear
- **Broncolor** leading brand for professional lighting systems
- **Illux** printing company with international customers
- **Hasselblad** manufacturer of medium-format cameras
- **National Geographic** global NGO committed to exploring and protecting our planet

# MEET OUR EXPERTS

We are proud to work with some of the best photographers in the industry who are experts in their field and have years of experience in guiding and teaching photography workshops.



**STEVE MCCURRY**

National Geographic photographer,  
World Press Photo first place



**STEVE BLOOM**

National Geographic photographer



**SISSE BRIMBERG**

National Geographic photographer



**PETER EASTWAY**

AIPP Grand Master of Photography,  
Publisher Better Photography Magazine



**ARNE HODALIC**

National Geographic photographer &  
photo editor



**HAMID SARDAR-AFKHAMI**

writer, photographer, award-winning  
filmmaker



**LARS VAN DE GOOR**

National Geographic Photographer,  
Hasselblad Master Landscape



**TOM D. JONES**

Hasselblad Master & European Fine Art  
Photographer



**MICHAEL NICHOLS**

wildlife journalist, National Geographic  
editor



**JOEL SANTOS**

Travel Photographer Of The Year



**ORSOLYA HAARBERG**

Natural History Museum Wildlife  
Photographer of the Year



**MAGALI TAROUCA**

journalist, trainer, photography travel  
guide



**CHRISTIAN NØRGAARD**

Founder and CEO of Better Moments



**MARCO DI LAURO**

World Press Photo Award winner

# QUOTES AND TESTIMONIALS

## TESTIMONIALS FROM PARTICIPANTS

### BHUTAN WORKSHOP

*"It was a great experience to go on the Bhutan photo expedition with Better Moments. The entire trip was very well organized. The expert – Sisse Brimberg – were fantastic. Since it was a small group, she was able to give individual attention to all the participants.*

*The evening sessions conducted by Sisse were very valuable, and helped us all learn a lot about photography. Overall it was a great trip, which definitely helped me become a better photographer."*

– Jishnu Changkakoti, India

### SVALBARD WORKSHOP

*"There is no place in the world like Svalbard – after I got home last year, I signed up again to the next Better Moments Svalbard expedition."*

– Lou Newman, USA

### ICELAND WORKSHOP

*"I have traveled with Better Moments many times, Iceland three times, Greenland, Svalbard, Söderåsen national park, Abisko, and next year I plan to join in for the Faroe Islands workshop."*

– Sasha Gentsis, Russia

## QUOTES

### BY CHRISTIAN NØRGAARD

Founder and CEO

*"To me, photography is an art of observation that contains patience, respect, lots of curiosity and to catch and freeze a moment that will stay forever."*

*"I've always been independent and an initiator, so it was only natural for me to start a media company focused on magazines rather than working for a magazine"*

*"It was wonderful to create the framework for the jobs I did – I only reported on destinations that I really cared about and the world was my playground.*

*When I liquidated my share in the company, I knew it was time for a new travel and photo adventure – and that's how Better Moments was born"*

*"My ambition is to have fun and challenge myself when I photograph. As long as I have the desire and curiosity, I will continue to make a difference with my pictures and with Better Moments – and fortunately my flame of creativity is still burning at full power"*

# MEDIA TEAM & CONTACT

## CONTACT

For any enquiries or questions, please do not hesitate to contact us.

**Better Moments ApS**

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**LAURA GRAF**

Marketing & Communications

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## THIS IS US – NICE TO MEET YOU

Let us shortly introduce ourselves.

**CHRISTIAN NØRGAARD** – Photographer Christian Nørgaard is the founder and CEO of Better Moments. For years he has photographed and traveled extensively and has received wide acclaim for his unique photographic talent. In recent years he has also collaborated with Marco Grob, Dennis Hopper, Steve McCurry and many of National Geographic's leading photographers for exhibitions and events.

**ANDERS ESPERSEN** – Anders is a professional commercial photographer from Copenhagen, Denmark with a career spanning more than 25 years. Alongside his photography business and numerous creative projects, internationally as well as domestically, he has also worked in various positions for the renowned camera manufacturer, Hasselblad, such as Client Relations Manager and Product Manager.

**LAURA GRAF** – Originally from Germany, Laura is an avid traveller and has previously lived and worked in Australia and Switzerland before moving to Copenhagen. She has worked in film production, online marketing and as a project assistant at Wonderful Copenhagen, while also pursuing freelance projects as a communication consultant within the travel, food and infrastructure planning industry.

## SOCIAL MEDIA CHANNELS

We are always busy gramming, tweeting and sharing the latest infos, prettiest pictures and relevant industry news on our Social Media channels.



/bettermoments



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## WEBSITE

[www.bettermoments.com](http://www.bettermoments.com)



## GUIDED PRIVATE PHOTOWALKS THROUGH THE MOST EXCITING AND PHOTOGENIC CITIES IN THE WORLD.

Better Moments PhotoWalks was founded on the idea of creating a unique experience concept for travelling photographers from around the globe.

To spearhead the project, Better Moments teamed up with professional photographer Anders Espersen as Daily Operations Manager.

Better Moments PhotoWalks, is a provider of professionally guided photography tours in cities all over the world. We want to offer our guests a unique opportunity to photograph both the famous landmarks and the lesser known sites of any given city with guidance by a knowledgeable local guide who is able to give our guests expert advice on both photography and local scenes of interest.

It is our ambition to become the leading provider of inspirational and educational tours in all major cities around the world, powered by one simple, centralised booking platform.

## WHAT WE OFFER

- 1-on-1 guided 3-hour PhotoWalk
- hands-on advice from a professional photographer
- choose between three tours: famous sights, hidden gems, city of lights
- all tours offered in English
- only 295,- Euro
- up to two friends are included in the price

## OUR DESTINATIONS

- Copenhagen, Denmark
  - Paris, France
  - Berlin, Germany
  - Sofia, Bulgaria
  - Prague, Czech Republic
- ...more to come!

## TESTIMONIALS

*"A perfect introduction to a new city, seeing its 'hidden gems' with an accomplished local photographer. Walking, seeing the sights and taking photos from the best vantage points. A great way to spend an afternoon in Copenhagen"*

– Richard Konecky, San Francisco

*"Great way to experience the city! If you enjoy the combination of street photography and sightseeing this is the best way to see this [Copenhagen] beautiful city"*

– Lars Elmo, Copenhagen

## OUR TOURS

### FAMOUS SIGHTS

We will stop at the most important and picturesque landmarks of the city and our trained professional photography guide will ensure that you bring home the pictures you came for. Our guide will help you with composition and exposure and show you the best ways and angles to photograph the famous landmarks.

### HIDDEN GEMS

Each city has so many things to experience besides its most famous sites. This walk to the hidden gems will offer you a more exclusive and not so often seen view of what the destination also has to offer.

### CITY OF LIGHTS

Just before the sun sets and between the blue hour and the actual night, the city dramatically changes character.

The light from the city comes on and creates a mellow and truly inspirational mood for a completely different type of photography.

## FIND US ON

[www.bmphotowalks.com](http://www.bmphotowalks.com)

## CONTACT US



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