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## **“Into the Ice Cap” - new Better Moments & Phase One EXPLORER Workshop on Greenland**

- In April 2020, Better Moments will offer a landscape photography workshop on Greenland.
- Better Moments & Phase One EXPLORER gives participants the opportunity to try Phase One's 100MP camera system and Capture One software for free.
- The workshop will be lead by award-winning photographer Tom D. Jones.
- Optional workshop on aerial photography from a helicopter.

Allerød, Denmark – 7 May 2019:

Due to popular demand, Better Moments brings back one of its classic workshops, Greenland. In April 2020, a group of photographers will embark on an adventure to the world's largest non-continental island to capture majestic ice bergs and glaciers, colorful villages as well as the famous ice sheet.

“For this workshop, we have teamed up again with Phase One, as we consider their medium format camera system one of the best solutions for serious landscape photography. Our guests will have the opportunity to try their incredible 100MP camera for free and take home fantastic images”, says Better Moments founder Christian Nørgaard.

Award-winning Fine Art photographer Tom D. Jones is Better Moments' guide to the wonders of Greenland. During the workshop, Tom will deliver educational and inspiring seminars and give personal guidance on location. Having been to Greenland multiple times, Tom is well acquainted with the area and can give valuable advice on how to best capture the local scenery.

“Greenland is all about capturing that magical moment when the evening sun illuminates the ice bergs in various shades of pink. It is about seeing the world’s fastest calving glacier, Egi, a wall of ice that is both menacing as it is beautiful. We will travel across famous Disko Bay by boat to get close to the ice bergs, capture basalt formations formed by volcanic activity millions of years ago, photograph Greenland’s colorful wooden houses - and for those who are up for a different kind of adventure, we offer an aerial photography workshop, which will allow our guests to take photos of the ice cap from a helicopter”, says Nørgaard, who will accompany the group to Greenland.

The Better Moments & Phase One EXPLORER workshop will take place 6-13 April 2020. More information on [www.better-moments.com/greenland](http://www.better-moments.com/greenland)

In the coming weeks, Better Moments will announce more photography workshops for 2020.

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#### About Better Moments

Better Moments was founded in 2011 by Christian Nørgaard and Philip Boissevain, two experienced veterans of the international professional photography industry. By now, Better Moments has become a leading photo workshop platform organizing high-end workshops for passionate photo enthusiasts worldwide as well as offering private PhotoWalks in cities like Copenhagen, Paris or Berlin. The company’s workshops create unique opportunities for our guests to learn from the world’s best photographers within their fields, such as Steve McCurry, Michael Nichols or Sisse Brimberg as well as working with high end equipment from partners like Phase One or Hasselblad. Workshop participants learn to refine their personal style and sharpen their technical skills in stunning, remote and highly scenic locations, for instance Bhutan, Namibia or Iceland. We want our guests to explore their passion and excitement for photography – and to enjoy great moments in life.

#### Better Moments & Phase One EXPLORER

EXPLORER workshops are your gateway to working with top of the line equipment from Phase One. We provide participants with free exclusive access to the power and versatility of the Phase One Premiere XF Camera System and Capture One software, as well as continuous support and training from both Phase One experts and award-winning Better Moments photographers. All guests will receive: Premiere XF Camera System sent directly to their private address before the workshop; one-to-one Master Class with a Phase One expert prior to departure and after ended workshop.; Capture One Software training and support before and during workshop; follow-up training and support from Phase One after completion of workshop.