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Better Moments launches PhotoWalk in Berlin

- Better Moments now offers private PhotoWalks in Berlin, Germany
- Explore the city's landmarks and local secrets together with a professional photographer as your guide and bring two friends for free!
- The local guide provides expert advice on both photography and scenes of interest.
- Special promotion in the month of March worth 150 Euro

Allerød, Denmark – 13 March 2019:

Better Moments has added a new destination to their list of PhotoWalks: Berlin, Germany's largest city is a highlight for every photographer thanks to its mixture of modern architecture, artsy neighbourhoods and historical sights. With the city being so diverse and multicultural, there are plenty of hidden gems to discover away from the well-trodden paths, especially for those interested in street photography.

"Berlin certainly is one of the most interesting cities in terms of street and architectural photography so there was no question about including it in our portfolio. There is something for everyone - from places with historic relevance to grungy areas with colourful street art. However, the city can be quite overwhelming if you don't know your way around so a PhotoWalk is a great opportunity to go exploring with a local guide. We found two excellent photographers to work with and put together three exciting tours that will show our guests the best Berlin has to offer", says marketing manager Laura Graf.

To kick off the spring season, Better Moments PhotoWalks wants to attract new customers with a special promotion, which is only valid in March:

Guests will receive a 64GB Extreme Pro SD card from SanDisk if they go on a PhotoWalk in any of the four destinations (Copenhagen, Paris, Sofia, Berlin). Moreover, in addition to the two friends that are already included in the price (295 Euro for a 3-hour walk), guests can bring a third friend for free and thus save another 95 Euro.

In the coming months, Better Moments PhotoWalks is planning to expand further, also beyond Europe, and is therefore encouraging professional freelance photographers to get in touch with them if they are interested in a cooperation.

More information on <u>www.bmphotowalks.com</u>

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About Better Moments PhotoWalks

Better Moments PhotoWalks, is a provider of professionally guided photography tours in cities all over the world. We want to offer our guests a unique opportunity to photograph both the famous landmarks and the lesser known sites of any given city with guidance by a knowledgable local guide who is able to give our guests expert advice on both photography and local scenes of interest. It is our ambition to become the leading provider of inspirational and educational tours in all major cities around the world, powered by one simple, centralised booking platform.

About Better Moments

Better Moments was founded in 2011 by Christian Nørgaard and Philip Boissevain, two experienced veterans of the international professional photography industry. By now, Better Moments has become a leading photo workshop platform organizing high-end workshops for passionate photo enthusiasts worldwide. The workshops create unique opportunities for our guests to learn from the world's best photographers within their fields, such as Steve McCurry, Michael Nichols or Sisse Brimberg as well as working with high end equipment from partners like Phase One or Hasselblad. Workshop participants learn to refine their personal style and sharpen their technical skills in stunning, remote and highly scenic locations, for instance Bhutan, Namibia or Iceland. We want our guests to explore their passion and excitement for photography – and to enjoy great moments in life.