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## **New Better Moments eBook series on photography**

- Better Moments BOOKS will be a series of free digital books on different photography topics, written by expert photographers in cooperation with Better Moments.
- The first book covers travel and portrait photography and was written by Better Moments founder Christian Nørgaard.
- The goal is to share knowledge with photo enthusiasts worldwide and nurture their passion for photography.

Allerød, Denmark – 11th April 2019:

Just in time for the company's 8th birthday, Better Moments has published the first issue of a collection of photography-related guide books, which is available for free download. The series will cover various topics of photography and will provide valuable tips and advice for photo enthusiasts world wide in order to help them improve their skills, while also sharing inspirational stories and beautiful images to nurture their passion for photography and inspire a new level of creativity in them.

"The most important cornerstones of becoming a better photographer is listening, watching, being open to learning and then photographing as much as possible," Better Moments founder and CEO Christian Nørgaard says.

The guide books are written by professional photographers, each of them an authority in his or her field with years of experience. The Better Moments experts cover a range of subjects, from travel & portrait, wildlife and landscape photography to basic composition techniques and fundamentals about lighting.

Better Moments founder Christian Nørgaard has written the first issue of the series, which is all about travel and portrait photography. Nørgaard has traveled throughout Africa, Europe and Asia extensively, always accompanied by his camera, and knows what distinguishes a good from a remarkable photo,

“I hope our first eBook, which is based on my way of working and defining photography, will be an inspirational toolbox for passionate photographers who want to learn new skills and techniques. Hopefully, readers will use some of my advice to become better photographers and begin to see travel photography in a new light,” says Nørgaard.

His eBook includes the topics composition, lighting, street photography, post production, and also gives advice on what equipment is essential to take on a photo journey.

Former National Geographic graphic designer Håkan Andersson was in charge of creating the look for the eBook series and Nørgaard is very pleased with the result,

“Håkan has done an outstanding job in creating an appealing yet clear design with focus on showcasing the photos used as examples.”

Right now, the first issue is available exclusively to newsletter subscribers. Photo enthusiasts can sign up for the company's newsletter via this link: [www.better-moments.com/newsletters](http://www.better-moments.com/newsletters)

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#### About Better Moments

Better Moments was founded in 2011 by Christian Nørgaard and Philip Boissevain, two experienced veterans of the international professional photography industry. By now, Better Moments has become a leading photo workshop platform organizing high-end workshops for passionate photo enthusiasts worldwide as well as offering private PhotoWalks in cities like Copenhagen, Paris or Berlin. The company's workshops create unique opportunities for our guests to learn from the world's best photographers within their fields, such as Steve McCurry, Michael Nichols or Sisse Brimberg as well as working with high end equipment from partners like Phase One or Hasselblad. Workshop participants learn to refine their personal style and sharpen their technical skills in stunning, remote and highly scenic locations, for instance Bhutan, Namibia or Iceland. We want our guests to explore their passion and excitement for photography – and to enjoy great moments in life.